

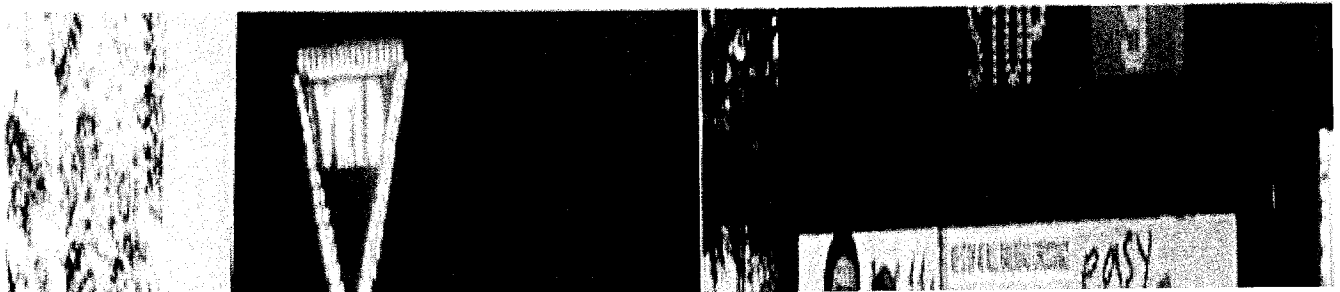
Steve Earle

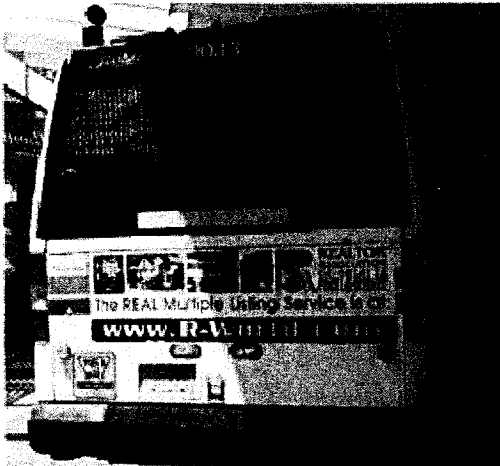
From: Stephanie Millar
Sent: Monday, January 26, 2009 1:55 PM
To: Andy Sponseller (winemaker@tenspoonvineyard.com)
Cc: Steve Earle
Subject: implementation of YTB - is this what you want?
Attachments: image005.png; image007.png; image009.png; image011.png; image012.png


Implementation of Yield to Bus based on the Transportation Research Board Article attached:
http://onlinepubs.trb.org/Onlinepubs/tcrp/tcrp_syn_49.pdf

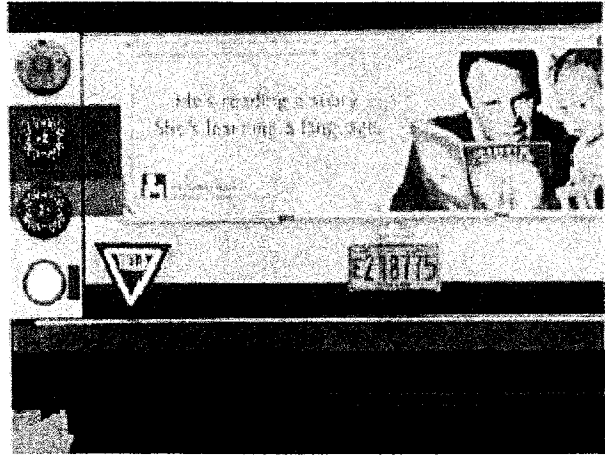
- We need flashing LED yield signals installed on buses. The cost for this is about \$200 to \$600 per bus. The alternative is a decal (\$20 each), but they are not nearly as effective.
- The preferred location for installation is approximately half way up and to the left side on the rear of the bus. The reason given for selecting the location was that the yield sign would be more visible to the second and third vehicles following the bus, those vehicles considered to be the most likely to yield.
- If we use the flashing signal, we have to train operators when and how to use them. The cost of this is reported to be "insignificant".
- Only three transit agencies provided data on bus zone accidents that were potentially YTB related. The number of accidents was small and not considered as an increase for two of the three. However, one transit agency reported an increase in the number of accidents resulting from a vehicle colliding with a bus leaving a bus zone following implementation of its YTB program. That out to be controllable by bus drivers NOT pulling out until they are sure the drivers have actually yielded.
- The lack of enforcement of the YTB law was mentioned by almost all respondents, with agencies reporting that enforcement occurred less than 10% of the time.
- One of the successes of this law I believe is simply to remind drivers to be courteous to everyone. (I learned to drive in Oregon, where drivers are almost bizarrely courteous). British Columbia has a nice model with "Thanks for the Brake" encouraging drivers to be courteous. See The City of Regina, California that has adopted their campaign: <http://www.regina.ca/Page3021.aspx>
- Public awareness and education campaigns need to be significant and to be ongoing to be effective.

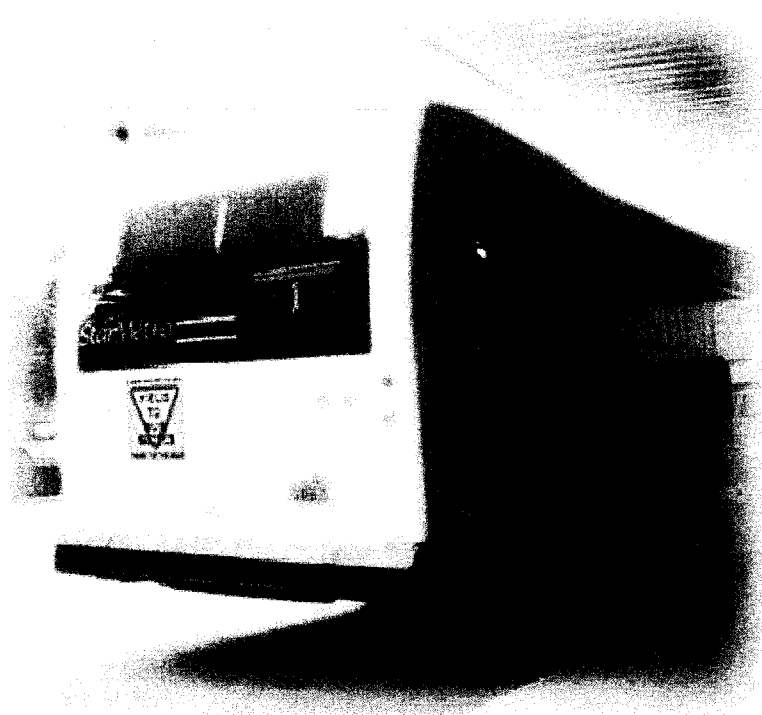
Some photos from: Moving the Bus Back Into Traffic Safely
<http://www.nctr.usf.edu/pdf/77610.pdf>





 **THANKS for the BRAKE**
PLEASE YIELD it's the LAW





Decal

Stephanie Millar
Transit Planner

Mountain Line
1221 Shakespeare Street
Missoula, MT 59802

406-543-8386 ext. 101

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